

Evaluation Strategy

Review of Evaluation Criteria

■ Ridership & Access

- Number of daily transit boardings
- New system-wide daily transit passengers
- Accessibility to Downtown and other transit services

■ Costs

- Annualized capital costs
- Annual operating and maintenance costs
- Cost effectiveness as compared to similar projects nationwide (as available)

■ Public Consensus & Support

- General public
- Elected officials
- Likelihood of financial resources for next steps
- Institutional Issues

■ Use of Existing resources

- Availability of Right-of-Way
- Existing facilities (e.g. stations, maintenance)
- Potential to support/compliment Transit Oriented Development

Sample Evaluation Matrix

Alternative	Accessibility	Institutional Issues	Public Consensus and Support	Property Needs/ ROW Availability	Capital Costs (2006 \$)	O&M Costs (2006 \$)	Ridership	Likelihood of Available Funding	support/ complement TOD	Cost Effectiveness vs. other national projects
Alternative 1	• Description of accessibility of this alternative	• Description of institutional issues related to this alternative	•etc.							
<i>Rating</i>	○	○	○	○	○	○	○	○	○	○
Alternative 2										
<i>Rating</i>	○	○	◐	●	◐	◐	◐	◐	◐	◐
Alternative 3										
<i>Rating</i>	◐	◐	●	◐	○	◐	●	◐	●	◐
Alternative 4										
<i>Rating</i>	○	○	○	○	○	◐	○	◐	○	○
Alternative 5										
<i>Rating</i>	○	○	○	○	○	○	○	◐	○	○

Current/Next Steps

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- Continued Outreach/Coordination
- Evaluation of Alternatives
- Draft Designation of LPAs
- Round 2 of Public Outreach & Newsletter
- Finalization of LPAs
- Financing Strategies
- Final Report

Thank You!