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Transportation Operations and Safety Committee
(in conjunction with the Regional Public Transit Traveler Information Work Group)

Traveler Information Workshop

Tuesday, September 23, 2008

10:00 AM – Noon

Fetterolf Room, 23rd Floor, Regional Enterprise Tower

Meeting Purpose: To introduce the Regional Traveler Information Needs Analysis and to develop potential survey questions and outreach strategies.

Agenda

Topic	Lead
1) Welcome and Overview of Project	Doug Smith
2) Background on 511 Programs	Max Heckman
3) Discussion <ul style="list-style-type: none"> • Who do we need to reach? - Identify transportation user groups • What types of information do they need? - Identify information needs • What questions do we ask? - Transportation user survey • How do we reach the traveling public? - Identify publicity plans/distribution opportunities for survey 	Glenda Murphy
4) Summarize Next Steps	Glenda Murphy
5) Other Business/Adjournment	Doug Smith