

CMAQ: Transportation Demand Management

Project ID

Project Name: _____ MPMS# (if known): _____

Please be sure a brief project description and applicable attachments are included as directed in the 'Candidate Project Description' form.

1. Type of Program: **If this project includes multiple types of programs, please be sure to provide project type details for each of your selections.**

- | | | |
|---|-----------|----------|
| a. Areawide Rideshare Program: | _____ Yes | _____ No |
| b. Employer-Based Rideshare Program: | _____ Yes | _____ No |
| c. New Vanpool Program: | _____ Yes | _____ No |
| d. Expansion to Existing Vanpool Program: | _____ Yes | _____ No |
| e. Guaranteed Ride Home: | _____ Yes | _____ No |
| f. Carpool/Vanpool Parking Incentives: | _____ Yes | _____ No |
| g. Off-Street Parking Management in Commercial/CBD Areas: | _____ Yes | _____ No |
| h. Compressed Work Week (CWW) / Telework Promotion (TWK): | _____ Yes | _____ No |
| i. Public Education, Outreach, Marketing, Promotions: | _____ Yes | _____ No |
| j. Other (describe): _____ | _____ Yes | _____ No |

A. Areawide Rideshare Program:

2. Describe the Target Area: _____

Population: _____ Employment: _____

3. What is the percent of the annual budget that will be used for overhead costs? _____%

B. Employer-Based Rideshare Program:

4. How many employees will be covered by the program? _____ employees

5. What is the percent of the annual budget that will be used for overhead costs? _____%

C. New Vanpool Program:

6. Who is the program sponsor (check one)? _____ Public Agency _____ Employer

7. What is the percent of the annual budget that will be used for overhead costs? _____%

8. Is transit available to work or pickup location? _____ Yes _____ No

D. Expansion to Existing Vanpool Program:

9. What is the vanpool provider's name? _____

10. What is the total daily vanpool mileage? _____ miles

CMAQ: Transportation Demand Management

Project ID

Project Name: _____ MPMS# (if known): _____

E. Guaranteed Ride Home:

11. What is the program type (check one)? Areawide Employer
12. How many employees will be covered by the program? _____ employees
13. What is the employee awareness level (check one)? Low Medium High

Explain: _____

F. Carpool/Vanpool Parking Incentives:

14. How many employees will be covered by the program? _____ employees

15. Incentives Used:

- a. Preferential Parking: Yes No

Time Savings: _____ minutes

Add Extra Penalty for SOV: Yes NoExpected Participation Level (check one): Low High

Explain: _____

- b. Discount Parking: Yes No

Subsidy per Capita: \$ _____

G. Off-Street Parking Management in Commercial/CBD Areas:

16. What is the program type (check one)? Areawide Employer
17. How many parking spaces are available without restrictions? _____ spaces
18. How many parking spaces are available with restrictions? _____ spaces

H. Compressed Work Week (CWW) / Telework Promotion (TWK):

19. What is the schedule type for CWW (check one)? 4 Days/40 Hours 9 Days/80 Hours

20. What is the program type for TWK (check one)? Areawide Employer

21. Employer Participation Required:

- a. Voluntary: Yes No

Promoting Agency Level of Effort (check one): Low Medium High

Explain: _____

- b. Only New Employers Required to Offer CWW/TWK: Yes No

Percent of All Employers Who Are New to the Program: _____ %

- c. All Employers Required to Offer CWW/TWK: Yes No

CMAQ: Transportation Demand Management

Project Name: _____ MPMS# (if known): _____

I. Public Education, Outreach, Marketing, Promotions:

22. What is the project funding (check one)? _____ Brand New Activities _____ Existing Programs

What additional funds will be spent per year due to the program? \$ _____

23. Please provide the percent of the budget for each of the following:

Print Media: _____ %

Signs: _____ %

Radio: _____ %

Television: _____ %

Promotional Brochures: _____ %

Personal Appearances: _____ %

J. Other:

24. Describe transportation demand management programs that do not fit above categories A-J.

25. Additional Information:

If you need additional space, use and attach as many 'Additional Information' forms as needed.